BEYOND GRYING



2019 IMPACT REPORT



Whether a generous act of philanthropy, a selfless gift of time or a meaningful contribution of talent, the value of giving at University Hospitals is profound and enduring. It goes beyond ourselves, beyond this moment, beyond our line of sight. Beyond giving, there is great and untold impact.

The following pages offer just a glimpse into the impact your giving has made in the lives of our patients, the work of our caregivers and the health of our community. Your support made all of this, and so much more, possible. Together, we are Advancing the Science of Health and the Art of Compassion.



THE BEST TEAN FOR THE FIGHT

At a routine ultrasound 13 weeks into their first pregnancy, Chelsi and Michael Herrick lived a nightmare every parent-to-be fears – a somber doctor enters the room, closes the doors and asks you to take a seat. There's a complication with the baby.

The Herricks learned their baby suffered a rare birth defect called gastroschisis, causing the intestines to develop outside of the baby's body. "It was the most terrifying moment of our lives," shared Michael. "There were many unknowns and very few answers.

To ensure mom and baby's health were closely monitored, Chelsi's care was immediately transferred to the high-risk obstetrics team at UH MacDonald Women's Hospital. Then, the Herricks met with Edward M. Barksdale, Jr., MD, Robert J. Izant, Jr., MD, Chair in Pediatric Surgery, and a team of pediatric specialists at UH Rainbow Babies & Children's Hospital to plan the journey ahead.

"We knew it wouldn't be easy and that there were no guarantees," said Chelsi. "But the team at UH Rainbow told us exactly what we needed to hear – 'no matter what happens, we've got your back.' In that moment, we knew these were the people we wanted in our corner in the fight to save our daughter."

Kennedy Grace was born July 21, 2015, and by that night, 100 percent of her intestines were back in her body. "It was our first major hurdle, but the team used a novel surgical approach right at Kennedy's bedside," explained Chelsi. "All of the risks that come with general anesthesia, traditional surgery and sutures were avoided. Dr. Barksdale and his team did a phenomenal job."

Kennedy had many more hurdles to clear, and did so each time with the support of her UH Rainbow caregivers. "We've experienced care at a level that I did not believe possible," said Michael. "We've always been treated like family.

In gratitude, the Herricks established the Chelsi and Michael Herrick Family Fund for Pediatric and Neonatal Surgery at UH Rainbow Babies & Children's Hospital in 2018. Both also recently joined the UH St. John Medical Center Leadership Council. "We want to do all we can to support UH Rainbow and the families they serve," they said. "Thank you' is not nearly enough.

CORPORATE GIVING

When a company gives back to UH, whether through an employee bake sale or an event sponsorship, the effects are the same – employees engage in a common cause, team morale improves, the company increases their community presence and, most importantly, there is a meaningful impact in the lives of UH patients and families.

Through corporate giving there are a wide variety of ways for companies and their employees to give back to the health system, such as:

- In-store promotions and events
- Social media campaigns
- Matching gift programs
- Employee fundraisers
- In-kind contributions
- UH event sponsorships

Liberty Ford employees, inspired by President and CEO Michael Herrick and his family, give back to UH, collecting donations and toys for patients at UH Rainbow Babies & Children's Hospital. "The kindness and generosity of our Liberty Ford family is astounding," said Michael. "To see them come together and engage in a cause that means so much to our own family is incredibly heart-warming."

TO LEARN HOW YOUR BUSINESS CAN SUPPORT UH, VISIT UHGIVING.ORG/CORPORATEGIVING.

"You don't fully realize what they do at UH Rainbow until you need them."

CHELSI & MICHAEL HERRICK

"I have a life to live because of UH. I'm not just surviving - I'm thriving."

COMMITTED TO FE

When she turned 40, Bernadette Scruggs began a unique birthday tradition - she scheduled her routine mammogram. For years, her results were normal. But in 2006, she was asked to come back for additional imaging, ultimately revealing a malignant mass.

For Bernadette, the day she was diagnosed with breast cancer is a blur. "The physicians and nurses were talking to me, but I couldn't understand them," she recalled. "I was in complete shock, but then I met Dr. Shenk."

Surgical oncologist Robert R. Shenk, MD, Maryann Z. and Larry Kennedy Master Clinician in Breast Cancer Prevention and Early Intervention, UH Seidman Cancer

Center, proved a calming and reassuring presence for Bernadette.

"He listened to me and included me in my health care plan," she said. "When he told me WE would get through this, I trusted and believed him."

Over the months that followed, the mother of two endured multiple surgeries, chemotherapy and radiation. "I wanted to be positive and strong for

my boys, but to do that I needed help outside of me," said Bernadette, who found a supportive community in The Gathering Place. "There, I was surrounded by people who understood what I was experiencing. We were all living one minute at a time."

Though she went into complete remission, Bernadette's cancer returned less than five years later. Bernadette Scruggs at The Gathering Place's 2019 Race for the Place, sponsored by UH Seidman Cancer Center

"Before the first diagnosis, I was sleepwalking through life," she shared. "But I learned that cancer isn't the worst thing that can happen to you – death is worse. So the second time around, I had a different outlook."

Ready and committed to fight, Bernadette underwent a double mastectomy and more chemotherapy. "I decided I was going to get through it and I knew I was in the best possible hands at UH Seidman Cancer Center," she said.

"There's always a chance the cancer can come back, but I got the best treatment I could get, both times. Knowing that allows me to live instead of worry." 🦻

Endowed Chairs, Directors and Master Clinicians have great meaning at UH. For the health system, the positions help recruit and retain world-class physicians. For appointees, they recognize and promote excellence in clinical care, education and discovery. And for donors, they establish a lasting legacy. The Maryann Z. and Larry Kennedy Master Clinician

ENDOWED POSITIONS

in Breast Cancer Prevention and Early Intervention was established in 2016 by grateful patients Maryann and Larry Kennedy, with additional support from the Dr. Donald J. and Ruth W. Goodman Philanthropic Fund of the Cleveland Foundation. Surgical oncologist, Robert R. Shenk, MD, is the inaugural Kennedy Master Clinician.

"My goal has always been to provide a listening ear, honest communication and the very best medicine available to every one of my patients," said Dr. Shenk. "It has been my privilege to care for Maryann and it's an honor to hold an endowed position in her and Larry's name. Their support allows us to make lifesaving discoveries, develop innovative surgical techniques and offer hope to patients and families facing breast cancer."

FOR A FULL LISTING OF UH ENDOWED CHAIRS, DIRECTORS AND MASTER CLINICIANS. VISIT UHGIVING.ORG/ENDOWEDPOSITIONS.

COMFORT CLOSE TO HOME

Gerald Morrison has spent the better part of 90 years in Ashtabula County, where he has lived, worked and raised a family with his wife, Rosemary. When he was diagnosed with colon cancer in 2014, it was a relief and comfort to learn that UH Seidman Cancer Center care was available just down the road at UH Geneva Medical Center.

"We live five minutes from UH Geneva," he explained. "It means everything to me to be able to receive cancer care so close to home."

When cancer later appeared in his liver, the greatgrandfather of four added regular visits to UH Geneva Medical Center back into his schedule. "I like to keep my routine, and live life day to day," said Gerald, who spends most days working on projects in his barn, running errands with Rosemary or visiting with family. "It just happens that sometimes I'm in treatment, and sometimes I'm not."

Patients like Gerald are the reason behind UH's communitybased model of care. The largest health care network in Ohio, UH has more than 200 convenient locations

throughout the region, 19 of which provide UH Seidman Cancer Center services.

Gerald's matter-of-fact style and humble manner made him a quick favorite with UH nursing staff. "He doesn't let the side effects or anything else slow him down," according to Lori Gaines, RN, Gerald's primary nurse. "We know when he leaves here, he has things to do. Cancer hasn't changed that."

Typically a man of few words, Gerald has nothing but praise for his oncologist, Mark D. Bergman, MD, and the staff at UH Geneva Medical Center. "From day one, everyone has been extremely helpful and professional," he said. "I couldn't ask for better service." 🦻



RESEARCH SUPPORT

The future of cancer treatment may be the human immune system. Immunotherapy – the process of empowering a patient's immune system to identify and attack cancer cells is a growing area of cancer research nationwide and UH Seidman Cancer Center is at the forefront.

"Cancer cells can be tricky," said Marcos de Lima, MD, Don C. Dangler Endowed Director in Stem Cell Transplant

at UH Seidman Cancer Center. "By producing certain signals, cancer cells can disguise themselves from our immune system, which allows them to hide and grow in the body. But with immunotherapy, we teach the immune system how to recognize and fight cancer cells the way it would any other infection or disease."

To do this, immune cells are collected from a patient, modified in the lab and then reintroduced to the patient's bloodstream to attack cancer cells.

Compared to chemotherapy, clinical trials in immunotherapy have shown to:

RATES

REMISSION SURVIVAL RATES

SIDE

FFFFCTS

TO LEARN HOW YOU CAN HELP ADVANCE IMMUNOTHERAPY **RESEARCH AT UH SEIDMAN CANCER CENTER.** VISIT UHGIVING.ORG/SUPPORTIMMUNOTHERAPY.

"We have more than 400 clinical trials in progress and have multiple patients in remission thanks to immunotherapy," shared Dr. de Lima. "The more research and clinical trials we do, the closer we'll get to treating cancer as a managed, chronic condition instead of a fatal disease."

INVESTING IN INNOVATION **AND DISCOVERY**

In the face of rising health care costs nationwide, UH is mindful that patients want high quality care but at the lowest price possible. Historically, philanthropy and research funding have helped cover the difference. Now, there is another option – UH Ventures, led by president Eric H. Beck, DO, MPH.

"UH Ventures aims to identify and develop innovative new ideas, tools, services and programs that have the potential to transform health care," said Dr. Beck, explaining that

new ideas come from the inside via UH employees and from outside organizations.

"Our team manages a growing portfolio of opportunities, each capable of diversifying revenue and generating income for the health system while delivering greater value to our patients and the community," said Dr. Beck. "The proceeds of UH Ventures' efforts are then reinvested into the UH mission: To Heal. To Teach. To Discover."

UH VENTURES PROCESS



IDENTIFY Determine whether the idea is impactful, feasible and scalable

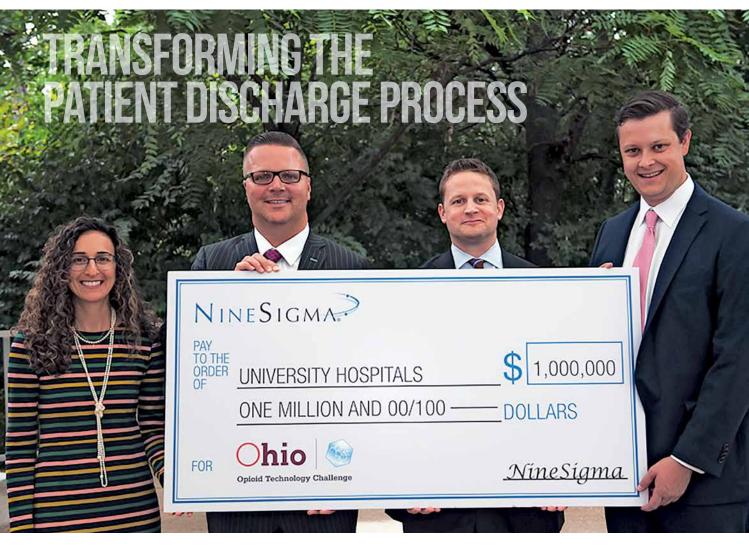












In September, UH Ventures was one of four competitively selected \$1 million winners of the Ohio Opioid Technology Challenge, a contest to inspire and promote new ways to combat opioid abuse and addiction. The award followed an initial \$200,000 investment to develop UH Care Continues, a UH-designed patient discharge logistics tool that helps monitor opioid prescriptions as patients transition out of the hospital.

Created for bedside use, UH Care Continues streamlines the discharge process through a series of questions and protocols, ensuring a consistent and effective experience for all patients. The app is now revolutionizing UH's discharge process system wide.

"When you're discharged, most people expect to be handed a print out with their medications, at-home care instructions and follow-up appointments," explained Jonathan C. Sague, Vice President of Operations, UH Ventures. "The app ensures more intentional conversation and walks both the caregiver and the patient through the plan together to make sure the plan is appropriate and primed for success."

UH team members (from left) Jori Mintz; Jonathan Sague; Eric Beck, DO, MPH; and Sam Brown

For instance, if a nurse answers 'yes' to whether the patient is going home with opioids, additional questions are triggered -Are opioids appropriate and necessary? Is the patient at highrisk for addiction? Have support services been made available?

These types of questions, Jonathan explains, help prevent opioids from being over-prescribed and, more importantly, make patients a key part of their own health care plan.

"Our goal now is to establish a company that can bring the app to market," he said. "It has the potential to transform care for the benefit of patients everywhere and, at the same time, generate revenue that can be reinvested in the UH mission." 🦻

VISIONARY GIVING

All levels of philanthropy benefit the UH mission and those we serve, with acts of extraordinary generosity being the most transformative. Visionary gifts help shape the health system, accelerating capital projects, launching new programs and catalyzing innovation. Such contributions also foster a spirit of charity and compassion in the community.

Transformative support from Michael and Grace Drusinky will create the world-class Drusinsky Family Sports Medicine Complex at UH Ahuja Medical Center, a one-stop shop to help athletes of all ages get and stay active.

"From a sports standpoint, a high-quality performance facility helps you recover faster and get stronger," said Michael D. Karns, MD, orthopedic sports medicine specialist, UH Geauga Medical Center. "The new complex will have an unparalleled Sports Performance Center for rehabilitation and physical therapy, complete with all the equipment, staff and services patients need on their recovery journey. The facility is going to be an invaluable asset for our patients."

LEARN MORE ABOUT THE FUTURE OF SPORTS MEDICINE AT UH IN THE FALL ISSUE OF LEGACY MAGAZINE, AVAILABLE ON UHGIVING.ORG/LEGACY. Hudson High Schooler Skanda Moorthy felt his ACL snap – and his season end – when he pivoted wrong during a May 2018 soccer match. After more than a year recovering on the sidelines, the senior midfielder/forward returned to the game this August.

"When I stepped out on the field, it was like I never left," said Skanda, who scored twice during his first game back. "During my recovery, I knew all the effort would be worth it. And it was."

Cheering in the stands, his family was joined by a familiar face – Skanda's physical therapist, Ben J. Geletka, PT, DPT.

"ACL rehab is a long, intense journey," said Ben. "From day one, Skanda was dialed in and worked hard to get back to what he loves. In that time, we built a strong relationship, so when the Moorthys invited me to the game, there was zero chance I would miss it."

Skanda credits Ben and his surgeon, Michael D. Karns, MD, for getting him back on the field. "Everyone at UH was great, but I was really fortunate to work with Ben and Dr. Karns," he said. "Because of them, I was inspired to go to physical therapy every day."

An ACL tear can be devastating news for a young athlete, but not Skanda. "He took the news with great maturity and used it as motivation to get better," said Dr. Karns. "He stayed positive and always gave 110 percent. It was an honor to be on his care team."

As both a UH employee and a parent, Skanda's mom, Sowmya, appreciates the expertise and compassion of her colleagues. "Being on the other side of things was emotional for my husband and me," she said. "But Dr. Karns and Ben were so kind and good to Skanda. They were a source of strength for us all."

Skanda is back at the top of his game and plans to play soccer in college. He's also considering a future in the medical field.

"It's exciting because I've been there," shared Dr. Karns, himself a Northeast Ohio native and former Lake Catholic High School hockey player. "I got the same spark in my eye when I realized how much you can do with a sports background."





"Dr. Sontich is my hero – I owe him everything."

ALL IN A MOMENT

Gretchen Levy can't count how many times she has stopped to check the mail while pulling into her driveway. But she can tell you that the last time she did was September 13, 2013. That day, with her hand still in the mailbox, Gretchen accidentally hit the gas, nearly severing her left arm from her body.

Thankfully, Gretchen didn't lose her arm in the freak accident, but it was years before she was back to normal. "I had two different surgeries, but my arm didn't heal correctly either time," she shared. "For two years I was in constant pain, with my arm in a sling, all while trying to work and raise a family. It was horrible, but it became my new normal."

Before a third surgery, Gretchen and her husband, Gregg, sought multiple medical opinions, traveling as far as Cedars-Sinai Medical Center in Southern California. "The doctor out there told us if it were his family member needing surgery, he would send them to Dr. Sontich in Cleveland," recalled Gretchen. "It made us realize how easy it is to take Cleveland's amazing health care scene for granted."

For Gretchen, the third time was the charm. Dr. Sontich performed an extensive surgery which included a bone graft from Gretchen's hip to replace bone tissue damaged by an underlying infection. The recovery was arduous, but Gretchen's arm finally healed normally.

"Traumatic events like Gretchen's are unexpected and often lifechanging," said John K. Sontich, MD, UH Division Chief, Orthopedic Trauma and Post-Traumatic Reconstruction, who cared for Gretchen again in 2018 after a sudden fall. "Fortunately for our community, UH Cleveland Medical Center is a certified Level I trauma center and is staffed by a team of highly qualified caregivers who are committed to giving our patients the best possible outcomes and the best chance for recovery."

"A lot of places have really good trauma care, but for the best you go to UH," said Gretchen. "Everyone there is amazing. I wouldn't recommend anywhere else."

INNOVATION FUNDS

Innovation takes times and dedication. To achieve meaningful results, it must be carefully cultivated and requires both financial and human resources. UH maintains a unique culture of innovation not because it is easy, but because it brings about the kinds of ideas, technologies and practices that improve patient outcomes and save lives.

Innovation Funds, therefore, fill an important role at UH. To date, there are 90 such funds across the health system, providing financial flexibility and support to areas that are meaningful to their founders.

In recognition of John K. Sontich, MD, and his exceptional care in orthopedic trauma, Gregg and Gretchen Levy established the Levy Family Innovation Fund for Orthopedic Trauma in 2018.

"I was blown away by Gretchen and Gregg's kindness and generosity," said Dr. Sontich. "Thanks to their support, we are able to develop a database to track patient outcomes, information that will help us better care for patients with severe and difficult to heal injuries."



A GRANDFATHER'S DEVOTION

A man of great faith, Melvin McQueen put his trust in a higher power when, in January 2019, his daughter unexpectedly passed away and he became the caretaker for her three-year-old son, Dane.

"Life stopped when I lost Brittany, but I had to keep going for my grandson," said Melvin, a former police officer who works security at Playhouse Square. "It's a struggle and a joy, but my heart's only desire is to be there for Dane as long as I can."

During one of Dane's check-up appointments at the UH Rainbow Center for Women & Children in February, a social worker referred Melvin to Danielle Gadomski Littleton, Esq. An attorney for The Legal Aid Society of Cleveland, Danielle is dedicated full-time to collaboration with UH and maintains office hours at the center two days a week.

With Danielle's help, Melvin secured legal guardianship of Dane this July. "I wouldn't have been able to go through this process without Danielle, and I wouldn't have found her and Legal Aid without the UH Rainbow Center," he said. "I'm so grateful to everyone there for helping us get where we are. Their kindness has touched our hearts."

Melvin's goal now is to build his grandson a support system, which includes seeing a counselor at UH. "He's too young to understand what's happening and it hurts because he always asks to go home," shared Melvin. it's ok to ask for help." 🦻

"Everyone at the UH Rainbow Center went the distance for us. They could see I was trying to do this big thing and wanted to help."

COMMUNITY PARTNERSHIPS

Access to quality health care is a critical component of community health, but it is only one piece of the puzzle. Approximately 80 percent of overall health is determined by social, economic, environmental and behavioral factors – the social determinants of health. UH is meeting this challenge through an innovative combination of medical care, integrated social programs and legal services, pioneered at the UH Rainbow Center for Women & Children.

A unique example is the Medical-Legal Partnership between UH and The Legal Aid Society of Cleveland. Generously supported by a multi-year gift from the program's founding partner, Cleveland law firm Benesch, the Medical-Legal Partnership provides patients and families with free civil legal services.





"But I want to be the best example I can be, which means showing him

MELVIN MCQUEEN

"With social programs and legal services on-site, UH Rainbow Center is working with community partners like Legal Aid to address the many factors that impact health," explained Danielle Gadomski Littleton, Esg. "The providers are fantastic at spotting issues and working together to identify the best resources for their patients."



There is an empty field on the grounds of UH Portage Medical Center with the potential to help transform community health and wellness in Ravenna.

When Ravenna businessman and philanthropist Jack Schafer passed away in March 2018, his trust included a bequest to UH Portage Medical Center to support beautification and maintenance of the hospital's grounds.

"For Jack, landscaping was mightily important," shared his partner, Bob Bruegmann. "He believed that nature and greenspace helped speed recovery and knew that, to sustain beautiful grounds, you need dedicated resources."

Jack's personal and meaningful gift inspired another longtime Portage County resident – The Davey Tree Expert Company - to follow suit.

"When we heard about Jack's gift and the hospital's plan to re-envision their greenspace, we knew we wanted to be a part of it," said Frank Monteleone, National Sales Manager, Commercial Landscaping Services. "Davey Tree has led similar projects at other health care campuses, but this would be for our home community. It's an exciting and meaningful opportunity."

In addition to environmental benefits like reducing carbon and lowering city temperatures, Davey Tree Branch Manager Tony Clum explains that trees provide proven health benefits.

"Research shows that trees play an important role in physical and mental health," he said. "They improve respiratory health, boost the immune system and have restorative effects such as lowering blood pressure, reducing stress and improving mood."

Current plans would transform an empty field at UH Portage Medical Center into a community greenspace, complete with walking paths, a gazebo, native plantscaping and an abundance of trees. By design, the gardens will be accessible for patients and hospital staff as well as the general public.

"I think Jack would be happy about the ambitious plan UH is working on," said Bob. "It will require the community to come together to see it through, which is exactly how Jack would have wanted it." 🦻



Frank Monteleone and Tony Clum

"UH Portage Medical Center is our local hospital; the patients there are our neighbors."

FRANK MONTELEONE

GIFT PLANNING

Through charitable gift planning, you can leave a gift today that promises to make a difference in the future. There are many ways to combine your philanthropic goals with your financial needs and tax planning strategies, such as:

- Beneficiary designations
- · Bequests from a will or trust
- Gifts of real estate or business interests
- In-kind gifts of art or personal property
- IRA charitable rollovers
- Life-income gifts like charitable gift annuities
- Transfer of stock or appreciated assets

"The Schafer family has a long history in Ravenna and with the hospital," said Bill Benoit, President, UH Portage Medical Center. "Jack's bequest, like all of the family's contributions before it, was born out of a deep sense of purpose and commitment to this community. His parting gift will benefit our patients and area residents for generations."

TO LEARN HOW YOU CAN PLAN YOUR GIFT TODAY AT UH, VISIT UHGIVING.ORG/GIFTPLANNING.



Caitlin Slattery was one-and-a-half years old when she first complained about ear pain. Not overly concerned, her parents scheduled an appointment with their UH primary care pediatrician who diagnosed and treated Caitlin for an ear infection. But her pain soon returned.

Over the next six months, Caitlin was treated for seven more ear infections. "Caitlin was in almost constant pain," explained her father, Ryan Slattery. "Each time she started to get better, the infection would just come back. And each time, it broke my heart to see her suffer."

Referred to pediatric otolaryngologist, Jay R. Shah, MD, Caitlin was quickly diagnosed with a chronic ear infection. "Middle ear infections are the most commonly

treated disease in children," said Dr. Shah, explaining that five out of six children will develop an ear infection by their third birthday. "The amount of ear infections Caitlin was suffering, however, was far from common."

To help Caitlin's ears drain properly, Dr. Shah inserted ear tubes during an outpatient surgery at UH Westlake Health Center. "It was great to have the health center nearby," shared Caitlin's mother, Viktoria Tager. "Dr. Shah did an incredible job and

got our girl home and recovering within a few hours."

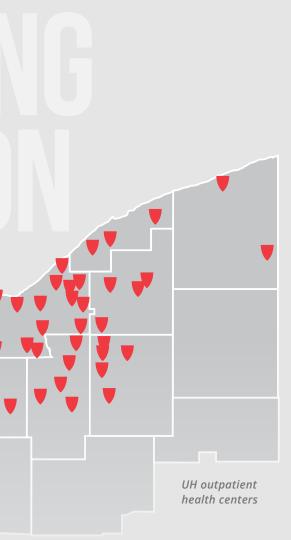
Now three years old, Caitlin's ear tubes have been removed and she still follows with Dr. Shah. "Ear infections aren't fun for anyone - not the medical staff, not the parents and certainly not young patients like Caitlin," said Dr. Shah. "All the more reason to ensure families have compassionate care they can trust close to home." 🌹

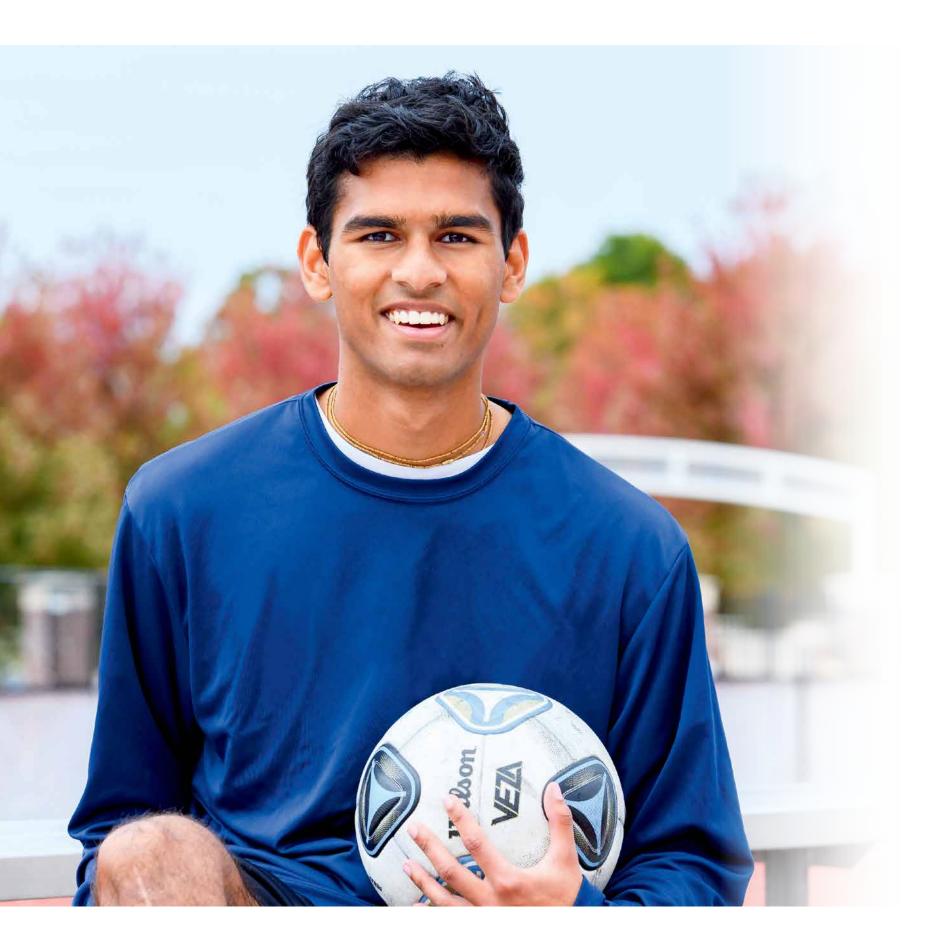
EXPANDING ACCESS TO CARE

There is a deepening focus on the role of outpatient centers in the health care delivery process. As technology advances, more and more procedures can be performed in an ambulatory environment. This comes at a lower cost to both patients and the health system.

"Providing advanced care in the outpatient setting is key to delivering the greatest value to our patients," said Cynthia Zelis, MD, Vice President, Ambulatory Operations and Telehealth. "UH is investing greatly in technology and facility renovations across our network of 50+ health centers to ensure our patients have the right compliment of services available to help them get well and stay well."

UH's efforts to transform outpatient health care were expedited in 2018 thanks to the Minoff family and a generous gift that saw the renaming of the system's largest outpatient facility to the UH Minoff Health Center at Chagrin Highlands. The anchor of outpatient care on the East Side, the center serves 100,000 patients annually.





BEYOND THANKS

University Hospitals is much more than a health care system. It goes beyond doctor's offices and operating rooms, beyond health centers and hospitals. UH is the warm smiles of our caregivers, the skilled hands of our surgeons, the inquisitive minds of our researchers and the steadfast leadership of our board. UH is the philanthropic spirit of our donors and the passionate dedication of our volunteers.

Your ongoing support and fierce commitment to the UH vision defines and propels the health system forward. We are beyond grateful for you and the generations of friends and benefactors that have woven UH into the fiber of our community.

Because of you, UH goes beyond bricks and mortar and is found in the hearts and homes of all those we serve. 🦻



TO MAKE A GIFT TO THE UH FUND AND SUPPORT THE HOSPITAL'S AREAS OF GREATEST NEED, VISIT UHGIVING.ORG/DONATE.



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